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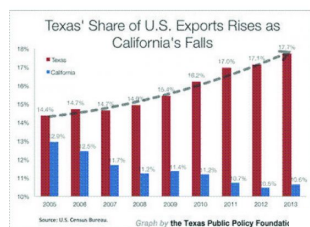
# Chuck DeVore and Vance Ginn: The Texas model strikes again

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By **CHUCK DEVORE** and **VANCE GINN** / Contributing Writers

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TEXAS PUBLIC POLICY FOUNDATION

Being the nation's best state in doing something is quite a phenomenal feat. Recently, Texas received two top honors: top exporter for the 12th consecutive year and now, the top tech exporter as well.

These accolades provide further evidence that the Texas model of low tax, government spending, and regulation is a successful framework for other states to follow.

The U.S. Census Bureau's Foreign Trade report shows that Texas exported \$280 billion of goods and services in 2013, which is \$112 billion more than the next highest exporter, California.

Combining the exports from Texas and California, these two states represent 29 percent of the nation's total exports, of which Texas' share of almost 18 percent continues to rise while California's share dwindles.

That Texas' exports are now a 66 percent larger share of national exports than California's should stand as no surprise to observers of how public policy can influence economic growth.

The top three destinations for Texas exports are Mexico, Canada and China with emerging economies, such as Brazil and South Korea, becoming an increasingly important share of the state's exports.

Some argue that this rise in exports is primarily from Texas' oil and gas boom. There is no doubt that this sector contributes a large boost to the state's exports and economy,

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albeit a smaller share than some believe, but a recent TechAmerica Foundation report notes that the state's technology sector surpassed California for the first time as the nation's top tech exporter in 2012.

This accomplishment is quite impressive considering California led Texas in tech exports by \$6.3 billion in 2008.

Since then, Texas' tech exports increased by 28 percent to \$45.2 billion in 2012 and California's grew by only 8 percent to \$44.8 billion. While tech exports increased by 7 percent from Texas in 2012, California's actually declined by 2.8 percent, providing a new top tech exporter and a much stronger trajectory for growth in Texas compared with its big-government counterpart, California.

The diversification of the state's economy after the oil bust during the 1980s and the expansion of trade after the North American Free Trade Agreement contributed to a

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With more economic growth and exports to other countries, the International Trade Association finds that growth in exports translates directly into more jobs for Texans: 25 percent of all manufacturing workers in Texas depend on exports and 93 percent of the state's exports were from small and medium-sized firms with fewer than 500 employees.

This is a large part of the explanation of the last decade's labor market success in Texas compared with California.

The large increase in exports and a roaring economy contributed to faster annual employment growth in Texas than in California over the last decade. And with a growing labor force in Texas compared with the decline in the Golden State, Texas' unemployment rate has consistently been near or below its big government counterpart.

The remarkable success in Texas during this period could be regarded as a reason to call this period "The Texas Decade."

Texas' export growth is driven by more businesses expanding and moving to the state.

Texas' top spot in tech exports and top exporter overall provide clear examples that there is more to the Lone Star State's economy than oil and gas and, more importantly, that the Texas model is the best example for other states to follow.

Chuck DeVore is vice president of policy at the Texas Public Policy Foundation, a non-profit, free-market research institute based in Austin. He may be reached at [cdevore@texaspolicy.com](mailto:cdevore@texaspolicy.com). Vance Ginn, Ph.D. is a policy analyst for the Center for Fiscal Policy with the Texas Public Policy Foundation. He may be reached at [vginn@texaspolicy.com](mailto:vginn@texaspolicy.com).

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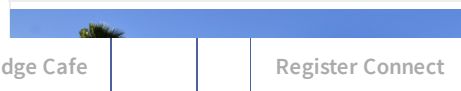
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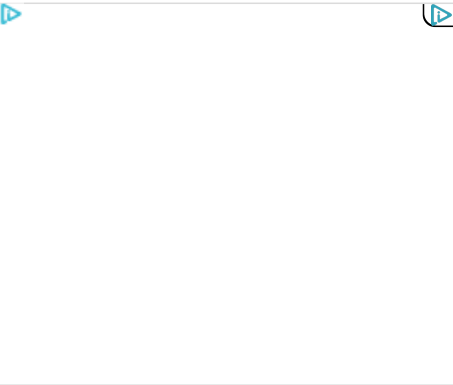


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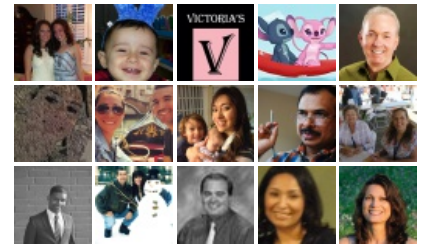
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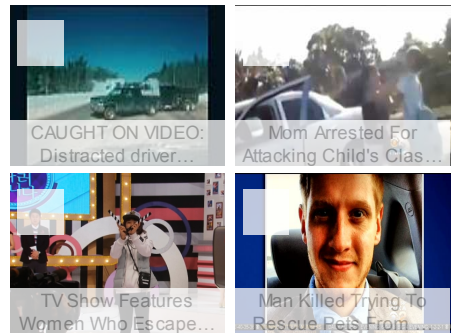
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**David James** · Top Commenter · University of California, Irvine

Once again the editors of the OC Register publish tripe from the Kochracy. Nobody in California wants to read Texas propaganda written by a couple of gloating Texans.

Californians have over \$40 Billion dollars in energy emergency bonds outstanding because of the 2001 Texas Energy scam. Of course Texans are doing well. They have all that money.

The OC Register should be promoting California not undermining it.

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